

Data Analyst Sports Marketing Analysis

Based in Stamford, CT. Position Available Immediately.

What we expect from you:

We are looking for an experienced Data Analyst to step into a role as an expert on Data Analysis. We will need you to sort through data sets of entire seasons of broadcast analysis data to generate insights for our clients. The position is full-time and will be an integral part of a business line team including client interaction.

Position Details

- Assists in the design of research projects to meet client objectives
- Utilizes software (i.e. SPSS, SAS, Cognos, Excel, etc) to, analyze, report and verify data
- Communicates with key stakeholders regarding project requirements and activities
- Monitors project progress for accuracy and completion of objectives
- Produces reports in various formats including final presentations of reports for clients
- Contributes to the design of report formats and data tabulation procedures, including knowledge of Structured Query Language(SQL)
- Provides sample design and verification
- Provides status to management and team members and reports problem situations

Qualifications

- Experience in the areas of data collection and data analysis, sampling, and reporting
- Knowledge of any of the following research areas is preferred: television, online, mobile, consumer, or international research
- Excellent oral and written communication skill
- Interested in sports
- BS/BA in Marketing Research, Social Sciences, Finance, Statistics or equivalent

REPU**COM** has rapidly grown into the world's foremost authority in measuring the value and effectiveness of brand exposure within all forms of sports media. Utilizing proprietary biometric image detection software, industry leading media metrics and reporting tools, U.S. Nielsen ratings for sports broadcast exposure and a deep understanding of how brand exposures are delivered inside of broadcast content, Repucom services over 500 major consumer brands, content rights holders, broadcasters and marketing agencies around the world. Founded in 2004, this privately held company has a global network of 14 wholly owned and operated offices and over 700 employees.

Salary US\$35-40,000, Health Care Plan, 401(k), Performance Based Bonus Plan.

Please send your application containing a CV and a Cover Letter to careers@repucom.net. You may also call Court Smith at +1-203-975-9000 with any questions about this position.

422 Summer Street, Stamford, CT 06901 USA +1-203-975-9000