

Media Ratings Manager Sports Sponsorship Analysis

Based in Stamford, CT.

REPUcom
international

Media Ratings Manager - 2+ years of Nielsen Ratings Experience (Arianna & Galaxy) and working knowledge of Sports Broadcasting.

Repucom International has a challenging and rewarding opportunity as Media Ratings Manager. You will be responsible for both the day-to-day ratings requirements as well as deep dive research needs into media ratings. You will also work with international ratings for diverse projects. Work will include CPM creation and sourcing.

Extensive practical knowledge of Nielsen Arianna and Galaxy Databases

Knowledge of Sports Broadcasting.

Proficient in Excel Including use of Vlookups and Concatenate

Knowledge of SQL or other referential DB experience a plus

Knowledge of SQAD CPMs a plus

Ability to manage multiple projects simultaneously and work under tight deadlines

Effective written and verbal communication skills with the ability to effectively interact with internal and external clients

Ability to interpret data and relate impact on the business

Highly developed interpersonal and communication skills

Demonstrate strong and clear accountability for the team's performance, development and delivery

Ability to manage operating expenses against established budgets

REPUCOM has rapidly grown into the world's foremost authority in measuring the value and effectiveness of brand exposure within all forms of sports media. Utilizing proprietary biometric image detection software, industry leading media metrics and reporting tools, U.S. Nielsen ratings for sports broadcast exposure and a deep understanding of how brand exposures are delivered inside of broadcast content, Repucom services over 500 major consumer brands, content rights holders, broadcasters and marketing agencies around the world. Founded in 2004, this privately held company has a global network of 14 wholly owned and operated offices and over 700 employees.

Please send your application containing a CV and a Cover Letter to careers@repucom.net

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careers@repucom.net

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